



American
International
Women's Club

NEWSLETTER ADVERTISING CONTRACT

Please mark with an "X" the month(s) desired. There is a 10% discount for placing 7 or more ads, with the exception of ads on the back cover page for which we do not offer a discount

Sept '09	Oct '09	Nov '09	Dec '09	Jan 2010	Feb '10	Mar '10	Apr '10	May '10	Jun '10

Please mark with an "X" the size of advertisement desired. We do not offer any variation in format or price.

CHECK (X)	AD FORMAT	DIMENSIONS	PRICE PER MONTH (CHF)
	1/2-page horizontal	18.4 x 12.5 cm	225
	1/4-page vertical	9 x 12.5 cm	140
	1/8-page horizontal	9 x 6 cm	75

We will not publish any advertisements without first receiving a completed contract.

We do not accept advertisements submitted by mail or fax. Please submit your advertisement in one of these electronic file formats: **eps, tiff, or jpg**. In order to insure the best possible print quality, your file resolution should be a **MINIMUM of 300 dpi/ppi**. If you do not know what this means, please contact us via email for further instructions.

SUBMISSION DEADLINE: THE 5TH OF THE MONTH PRIOR TO DESIRED ISSUE OF PUBLICATION

Name/Contact: _____

Address: _____

Date: _____ Telephone: _____

Email: _____

Contact Information: advertising@aiwc-lausanne.org